


**G D TIME PRODUCTIONS**  
**TRICYCLE**



**2024**

Almost a million humans and counting!



## **Let's Talk About Making Connections**

At Good Time Tricycle, we believe in the power of connections. For over two decades, we have been at the forefront of event production, shaping experiences that bring people together, fostering connections, and creating lasting memories. As we look ahead to 2024, we are excited to present the Good Time Tricycle Schedule of Events - a carefully curated series designed to amplify the spirit of camaraderie, celebration, and community engagement. Let's talk about how you get involved.

Who is

# GOOD TIME TRICYCLE PRODUCTIONS?



"At the heart of every organization lies a mission, a driving force that defines its existence. For Good Time Tricycle, that mission is rooted in the joy of cultivating memorable experiences for all. Born out of a genuine passion for spreading joy and creating unforgettable moments, we stand committed to offering more than just entertainment. Our purpose extends to providing opportunities for education, stimulation, and personal growth through immersive experiences.

In the realm of event production, our canvas is as diverse as the individuals we serve. We craft entertainment formats that resonate with men, and women, of every background and identity. It's not just about what we do; it's about the inclusive spaces we create. We bring people together to share in the simple pleasures of eating, drinking, and savoring life. Our events become a melting pot of resources, ideas, and connections, uniting like-minded individuals under the banner of shared experiences.

At Good Time Tricycle, we pride ourselves on being architects of human connection. We go beyond introducing people to events; we introduce them to one another. Through our gatherings, we open doors to new tastes, sounds, atmospheres, and discoveries. We believe in the power of collective experiences to inspire, enrich, and leave an indelible mark on the tapestry of our lives. Join us in the celebration of life's vibrant moments, where everyone, regardless of shape or size, is invited to revel in the magic of shared joy."



# GET INVOLVED



## **Connect with Over 100,000 Enthusiasts**

Imagine being in front of a dynamic crowd of over 100,000 individuals, each with a passion for food, beer, cigars, adventure, and more—all gathered to revel in a good time. Now, picture your brand right there, basking in the limelight.

## **Associate Your Brand with Signature Events**

By partnering with Good Time Tricycle, you have the opportunity to align your brand with signature events and festivals that capture the essence of enjoyment. It's not just about advertising; it's about becoming an integral part of an unforgettable experience.

## **Expand Your Reach in a Unique Way**

Sure, you can place ads on TV, in print, online, or over the airwaves. But how often do you get the chance to personally shake a consumer's hand, share a greeting, and create a memorable connection in a lively and entertaining setting?

## **Why Choose Good Time Tricycle?**

- **Engagement:** Go beyond traditional advertising and engage directly with your audience.
- **Memorable Moments:** Create lasting memories by being part of events that leave a lasting impression.
- **Fun and Entertainment:** Connect with consumers in a fun and entertaining atmosphere, fostering positive associations with your brand.

## **Make Your Brand Presence Count**

Don't just be seen; be remembered. Good Time Tricycle offers a unique platform for your brand to shine where it matters most—where people are having a great time.

## ***Sponsorships***

- Presenting Sponsorship
- Banking Sponsor
- Custom Sponsorships
- Auto Sponsorship
- Beverage Sponsors

## ***Vendors***

- Apparel
- Food
- Music Related
- Gadgets
- Fun Related
- Life Style Brands

## ***Beverage Partners***

- Beer
- Wine
- Spirits
- Energy Drinks
- Soft Drinks
- Water
- Coffee

## ***Restaurants***

- Sales opportunity
- Sample & Sales
- Tastings



# THE ATLANTIC CITY BEER & MUSIC FESTIVAL

The Atlantic City Convention Center

April 12<sup>th</sup> & 13<sup>th</sup>



*The Atlantic City Beer and Music Festival: Where beer, music, and fun converge*



The #acbeerfest attendee is

- Age Range: 26 – 52
- 68% Male
- 32% Female
- 47% Married
- Income range \$75,000 +
- Average group size 4 attendees
- Average ticket purchase 6 weeks prior to the event.

Est. 2006

Acbeerfest.com

Attendance 18,000+

Breweries 100+

Vendors 65+

Restaurants 12+

Partner Opportunity Range \$250 - \$50,000

Focus DMA: Philadelphia, New York

Annual Media impressions: 54,000,000

Charitable partner The Community food bank of NJ

*Discover the epitome of East Coast craft beverage extravaganzas at The Atlantic City Beer and Music Festival, a must-attend event annually at the Atlantic City Convention Center.*

- Explore nearly 400 beers from 100+ breweries, comparing classics and sampling new releases.
  - Meet brewmasters and fellow beer enthusiasts, gaining insights into the world of craft beer.
  - Enjoy live performances by national touring acts.
  - Indulge in world-famous cuisine from Atlantic County's top restaurants.
  - Experience culinary demonstrations, educational seminars, and offbeat activities for a well-rounded adventure.
  - Dive into hot wing eating contests, buzzed yoga, arcade games, and more.
  - Shop unique beer-related apparel and goods from non-brewery vendors.
  - Join the ranks of beer geeks, lovers, and beginners for a weekend of discovery, passion, and lasting memories.
  - The Atlantic City Beer and Music Festival: Where beer, music, and fun converge!
- Get ready to raise a glass, savor delicious brews, and rock the night away at the ultimate craft beer celebration!



# THE ATLANTIC CITY CIGAR SOCIAL

*Oscar McClinton Ocean Side Park, Atlantic City*

May 18<sup>th</sup>



**Est. 2023**

**Accigarsoical.com**

**Attendance 500+**

**Cigar Manufactures 20+**

**Vendors 25+**

**Beverage activations 6+**

**Restaurants 5+**

**Partner Opportunity Range \$250 - \$10,000**

**Focus DMA: Philadelphia, New York**

**Annual Media impressions: 1,275,000**

The #accigarsoical attendee is

- Age Range: 36 – 58
- 82% Male
- 16% Female
- 47% Married
- Income range \$75,000 to \$300,000
- Average Net worth Exceeding \$1,000,000

Discover the Atlantic City Cigar Social, presented by Cigar Snob Magazine—an exclusive event for cigar Saturday May 18th, on the Atlantic Ocean. Immerse yourself in premium cigars, craft beers, spirits, and local culinary delights. This elite smoking experience at in this seaside city is not just about cigars; it's a lifestyle event with entertainment, local cuisine, and a showcase of lifestyle gear. Don't miss out on this unique opportunity to indulge in a world of cigars, libations, and lifestyle at the Atlantic City Cigar Social.



# THE ATLANTIC CITY BEER & MUSIC FESTIVAL



Bader Field

July 13th

*The Atlantic City Beer and Music Festival: Where beer, music, and fun converge*

The #acbeerfest attendee is

- Age Range: 26 – 52
- 68% Male
- 32% Female
- 47% Married
- Income range \$75,000 +
- Average group size 4 attendees
- Average ticket purchase 6 weeks prior to the event.

Est. 2021

Acbeerfest.com

Attendance 10,000+

Breweries 75+

Vendors 50+

Restaurants 12+

Partner Opportunity Range \$250 - \$35,000

Focus DMA: Philadelphia, New York

Annual Media impressions: 54,000,000

Charitable partner: The Community food Bank of NJ

*Something's are so nice you need to do them twice! The Atlantic City Beer & Music Festival Summers Session combines, hops, harmony and fresh air as it takes over Americas first airport*

- Explore nearly 250 beers from 75+ breweries, comparing classics and sampling new releases.
  - Meet brewmasters and fellow beer enthusiasts, gaining insights into the world of craft beer.
  - Enjoy live performances by national touring acts.
  - Indulge in world-famous cuisine from Atlantic County's top restaurants.
  - Experience culinary demonstrations, educational seminars, and offbeat activities for a well-rounded adventure.
  - Dive into hot wing eating contests, buzzed yoga, arcade games, and more.
  - Shop unique beer-related apparel and goods from non-brewery vendors.
  - Join the ranks of beer geeks, lovers, and beginners for a weekend of discovery, passion, and lasting memories.
  - The Atlantic City Beer and Music Festival: Where beer, music, and fun converge!
- Get ready to raise a glass, savor delicious brews, and rock the night away at the ultimate craft beer celebration!





# KNEE HIGH KNUCKLE BUSTER MICRO WRESTLING

The Ducktown Tavern, Atlantic City

July 20<sup>th</sup>

*The Biggest little event in Atlantic City History.*



**Est. 2016**

**Kneehighac.com**

**Attendance 1500+**

**Bouts 6**

**Vendors 5+**

**Bar Revenue \$35,000**

**Partner Opportunity Range \$50 - \$2,500**

**Focus DMA: Philadelphia**

**Annual Media impressions: 905,000**

Get ready for the biggest little event in Atlantic City history! Knee High Knuckle Buster is back on July 20, 2024, at Ducktown Tavern's "Back Duck" Arena under the open Atlantic City sky. It's not just micro wrestling – it's the Biggest Little Event, drawing folks from across the globe for a spectacle like no other.

Picture this: four epic pint-sized bouts, followed by a no holds barred royal rumble. Gates swing open at 6 pm, weigh-ins at 7, and the action kicks off at 8. This isn't your average event – it's an all-in extravaganza, with Good Time Tricycle, Ducktown Tavern, and the Micro Wrestling Federation teaming up to make 2024 unforgettable.

Be there early to soak in the madness, explore vendors, snap pics with the wrestlers, and dive into a range of activities. It's a summer staple you can't afford to miss. Tickets go on sale April 1, 2024, at [KneeHighAC.com](http://KneeHighAC.com). Mark your calendar: 6 pm gates, 7 pm shenanigans, and 8 pm, the first match – don't miss out on the pint-sized mayhem!

The #kneehighac attendee is

- Age Range: 22 – 45
- 65% Male
- 35% Female
- Income range: unknown (some may still live in their parents basement. But they sure like to party!)
- Average group size 6 attendees
- Average ticket purchase 2 weeks prior to the event.





# THE ATLANTIC CITY BEER & MUSIC FESTIVAL



*Ski Beach, Ventnor New Jersey*

## Sept. 14 & 15

*Celebrating the treasures of the Atlantic and the Chefs that create them.*



The #downbeachseafoodfest attendee is

- Age Range: 32 – 60
- 60% Female
- 40% male
- Family oriented
- Income range \$85,000 +
- Average group size 4 attendees

**Est. 2012**

**Downbeachseafoodfest.com**

**Attendance 12,000+**

**Restaurants 24+**

**Vendors 20+**

**Beverage Partners 18+**

**Partner Opportunity Range \$250 - \$12,500**

**Focus DMA: Philadelphia**

**Annual Media impressions: 9,000,000**

**Charitable Partner: The Community Food Bank of NJ**

Get ready for a sensational weekend as the Downbeach Seafood Festival makes its triumphant return to Ventnor's Ski Beach on Saturday, September 14th, and Sunday, September 15th, 2024!

Originating at Gardener's Basin in the early 90s and after a brief hiatus, the festival reemerged at Bader Field in 2012, entertaining seafood enthusiasts for a remarkable 7-year stretch. In 2019, the festival found its new home at the heart of Ventnor's Ski Beach, marking an exciting chapter that allowed attendees to explore and uncover the charm of new seaside towns in South Jersey. We've made the decision to call Ventnor home, and we're here to stay!

Brace yourself for a culinary adventure with approximately 25 local and regional seafood restaurants and purveyors, each serving up their most delectable seafaring dishes. Don't miss out on this incredible opportunity to savor scrumptious seafood and create lasting memories at the Downbeach Seafood Festival!

# WITCH-CRAFT

A MYSTICAL ENCOUNTER WITH BROOS & SPIRITS

## WITCH-CRAFT

Paradise Lakes Campground, Hammonton

October 11 & 12

*A mystical encounter with brews and spirits!*



**Est. 2018**

**Witchcraftnj.com**

**Attendance 6,000+**

**Campers 200+**

**Beverage partners 75+**

**Vendors 50+**

**Restaurants 12+**

**Partner Opportunity Range \$250 - \$15,000**

**Focus DMA: Philadelphia, New York**

**Annual Media impressions: 4,250,000**

**Charity Partner: Punk Rock saves lives**

The #witchcraft attendee is

- Age Range: 24 – 48
- 64% Male
- 36% Female
- Income range \$60,000 +
- Average group size 6 attendees
- Halloween centric audience

Witch-Craft bewitches Paradise Lakes on October 11th & 12th! This Fall festivity at Hammonton's Paradise Lakes Campgrounds transforms into a magical village with local partners serving savory stews and enchanting brews. Experience a unique Halloween-lifestyle extravaganza with approximately 60 brewmasters and distillery wizards pouring classics and seasonal debuts in decked-out tents. Wander an enchanted path, sampling magical concoctions. Decide the "best dressed" tent at night's end. Engage in interactive programming: live Séance, fortune-telling, apple bobbing, Costume Contest, Mixology demo, scream queen scream off, Silent disco, and more! Don't miss the frightful fun in Hammonton! Brave souls can even camp in our haunted woods!

# THE ATLANTIC CITY Tattoo expo

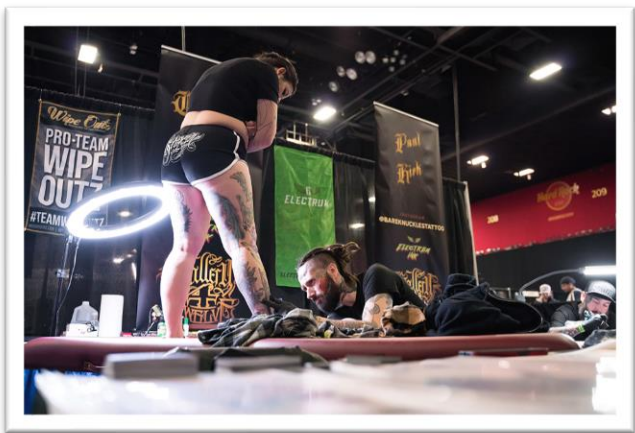
INK, ART, & THE ATLANTIC OCEAN



## The Atlantic City Tattoo Expo

Hard Rock Hotel & Casino, Atlantic City

November 8, 9, & 10



The #witchcraft attendee is

- Age Range: 24 – 55
- 72% Male
- 28% Female
- Income range \$55,000 +
- Tristate area arts
- Heavy IG user

- Est. 2004
- Actattooexpo.com
- Attendance 5,000+
- Artist 120+
- Vendors 30+
- Local artist 20+
- Partner Opportunity Range \$500 - \$15,000
- Focus DMA: Philadelphia, New York
- Annual Media impressions: 1,325,000
- Charity Partner: Punk Rock saves lives

Get ready for the ultimate ink experience! The Atlantic City Tattoo Expo is back at the Hard Rock Live's Etes Area from November 3 to 5. With 150+ global artists, this 60,000 sq ft arena promises non-stop action and entertainment. After the epic success in 2021 & 2022, we're bringing even more vibes and creativity. Stay tuned for updates on #ACTattooexpo 2023. Support local tattoo shops, and join us for a weekend of art and thrills in one of America's greatest seaside cities!

Customized Sponsorships and Activations are available.



Good Time Tricycle takes pride in its capacity to adapt to partners' needs and messaging in relation to a hosted program. We collaborate with brands to craft custom activation packages that cater to both the partners' and the festival's requirements while staying within budget constraints.

- Brand Activation
- Custom foot print
- Customer out reach
- Social Media Marketing
- Festival / Event Integration
- Pre & Post event messaging / engagement

**How can we help you  
activate and touch close to  
100,000 plus humans?**



Contact the team



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